



U.S.-Saudi Business Council
مجلس الأعمال السعودي الأمريكي

U.S.-Saudi Business Council Testimonials

"The exceptional results we achieved through our collaboration with the USSBC cannot be overstated. Not only did their team assist in securing the new client, but their comprehensive approach also set a solid foundation for future growth and expansion in the market. The insights and strategic guidance of the USSBC continue to be an invaluable asset as we explore additional opportunities and forge new relationships with other potential clients.

We wholeheartedly recommend the USSBC to any U.S.-based organization seeking professional guidance and business development services in Saudi Arabia. Working with them was an absolute pleasure, and we are confident that they will continue to deliver outstanding results in the future."

Matthew Sillitoe
International Heritage Account Executive
Chronicle Heritage

Business advisory services, 2022-2023

"The USSBC has been an incredible partner for Zoom in the Kingdom of Saudi Arabia. The USSBC team is second-to-none in terms of its professionalism, responsiveness, and relationships. We have been grateful for the support they have provided us in better understanding the business and cultural environment, relating our business to opportunities in the Kingdom, and assisting us in forging relationships with key business and political leaders in the Kingdom."

Josh Kallmer
Head of Global Public Policy and Government Relations
Zoom Video Communications

Business advisory services, 2023

"Our company Network Optix participated in a trade mission with the U.S.-Saudi Business Council for the Future Projects Forum in Riyadh. Not only was Ana and her team able to bring additional value by setting up one-on-one meetings throughout the event with high profile "giga" projects and partners, they also utilized additional time for meetings with the Chamber of Commerce and individual companies of interest to each participant."

James Cox
Director of Platform Business Development
Network Optix

Delegation to Future Projects Forum, Riyadh, 2023



"The U.S.-Saudi Business Council has been playing an important role in developing and expanding business cooperation between American and Saudi Arabian companies since its inception in 1993. The Council has arranged many successful business development missions to the Kingdom. Such missions are important since they encourage direct interaction between the companies to have a first hand feel of our country and the market. The Council has also facilitated one-on-one contact with the visiting companies whenever we have so requested. I wish the Council all the success for their future plans and look forward to the next business development mission to the Kingdom soon."

Sultan Bin Mohammed Bin Saleh Bin Sultan
President & Chairman
Salehiya Trading Establishment

"The U.S.-Saudi Business Council ensured our success at the Global Health Expo Saudi with seamless organization, pre-scheduled meetings, and invaluable insights. Highly recommended for navigating the Saudi market!"

Guardian Home Health Care & Hospice, Inc.

Delegation to Global Health Exhibition, Riyadh, 2023

"I extend my sincere gratitude to the U.S.-Saudi Business Council team for their exceptional work during the Global Health Exhibition in Riyadh 2023, showcasing Vitality Advanced Healthcare and facilitating crucial connections in the Saudi market.

The team's professionalism and understanding of the Saudi business landscape were instrumental in effectively introducing our company to key healthcare stakeholders.

I highly recommend the U.S.-Saudi Business Council and its team to any organization seeking to establish a meaningful presence in the Saudi market. Their expertise, dedication, and unwavering commitment to client success make them a trusted partner in navigating the complexities of international business."

Dr. Yehia Elebrashi
Surgeon & CEO
Vitality Advanced Healthcare

Delegation to Global Health Exhibition, Riyadh, 2023

"The U.S.-Saudi Business Council has been collaborative towards helping to drive the presence of Blackboard as a market leader in technology to improve educational outcomes in the Kingdom. Moreover, the Council's contribution towards growing Blackboard's business relations in the Kingdom



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مجلس الأعمال السعودي الأمريكي

has been evident in their willingness to connect us with key decision makers and support at our numerous regional Forums. We look forward to building a long lasting partnership with the U.S.-Saudi Business Council for many years to come.”

Roksana M. Nabavian
Senior Channel Marketing Manager, Europe, Middle East, and Africa
Blackboard International

"We at Alrashed Group appreciate very much the U.S.-Saudi Business Council's efforts in introducing, coordinating, and bridging the gap between the U.S. and Saudi businessmen. In my opinion, the Council's work should be enhanced to strengthen the already good relations between our two countries."

Abdulaziz Rashed Alrashed
Chairman
Rashed A. Alrashed & Sons Group

"I would like to thank the U.S.-Saudi Business Council and its professional staff for doing a great job, supporting the business community with timely and valuable business information, arranging effective trade missions, and releasing sector reports. The USSBC is one of our dependable partners."

Ashraf A. Shah
Business Development Manager
Rowad National Plastics Co. Ltd (a Tasnee affiliate)

“The USSBC is strengthening trade relations between the U.S. and Saudi Arabia by promoting business opportunities on both sides. By continuously facilitating business meetings, the USSBC is also engaged in enhancing normal relations between people and exchanging their cultural heritage. Obviously, we support this initiative which benefits all parties.”

Khalid Al Zamil
Director
Zamil Group Holding Company

"I am extremely satisfied and happy with the services rendered by the U.S.-Saudi Business Council towards strengthening the relationship between United States and Saudi Arabian businessmen. The Council's dedication in bridging the gap between the business communities of the U.S. and Saudi Arabia is highly appreciated. The current level of trade and joint venture partnerships would have never been possible without the positive role of the Council."



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مجلس الأعمال السعودي الأمريكي

Abdulrahman A. Al-Jeraisy
Chairman
Jeraisy Group Co.

"Sargent & Lundy's experience working with our colleagues at the U.S.-Saudi Business Council was excellent from start to finish. The logistics and arrangements were flawless, and Ana provided excellent management oversight for the smooth running of all affairs during the delegation visits. The structured setup of the meetings enabled Sargent & Lundy to meet the correct client and industry contacts in a targeted and efficient manner, which is now bearing fruit. Thank you to Ana and the U.S.-Saudi Business Council."

Alistair Laing
Country Executive & CEO
Sargent & Lundy

Delegation to Future Projects Forum, Riyadh, 2023

"I am incredibly grateful for the U.S.-Saudi Business Council event held in Saudi Arabia. It provided me with a remarkable opportunity to connect and engage with influential individuals from many countries. The event facilitated fruitful meetings, enabling me to establish valuable connections and forge meaningful relationships. The insightful discussions and exchange of ideas have undoubtedly enhanced my business prospects and broadened my horizons. I am truly appreciative of the Council's efforts in organizing such a remarkable event that has proved to be immensely beneficial for me."

Marwan Khoury
Middleby Corporation

Delegation to Future Projects Forum, Riyadh, 2023

"This has been a rewarding experience, and I am grateful to the Council for its help and support. I especially appreciate the opportunity to meet with key executives and relevant officials within the market, which is otherwise nearly impossible to do."

Octavio Manzano
President
Apfelbaum Industrial

Delegation to Future Minerals Forum, Riyadh, 2023



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“It was a great business development mission to Saudi Arabia. Very well organized by the USSBC team. They were very supportive and did everything possible to make this trip a success. Thank you!!”

Rajesh Sreedharan
Chief Executive Officer
Global Trade Links – USA

“Smart Technologies, Advanced Materials, and Transformative Ideas for Saudi Arabia’s Anchor Industries” – Business Development Mission to Saudi Arabia, December 5-8, 2022

“I extend my sincere gratitude to the U.S.-Saudi Business Council team for their exceptional work during the Global Health Exhibition in Riyadh 2023, showcasing Vitality Advanced Healthcare and facilitating crucial connections in the Saudi market.

The team's professionalism and understanding of the Saudi business landscape were instrumental in effectively introducing our company to key healthcare stakeholders. I want to especially commend Ana Neboisa for her tireless work ethic, engaging personality, and commitment to excellence. Ana ensured a seamless journey for Vitality Advanced Healthcare, demonstrating impeccable attention to detail and adept problem-solving skills.

Ana's dedication surpassed expectations, creating a positive atmosphere for meaningful discussions and fruitful connections. In conclusion, the U.S.-Saudi Business Council, led by Ana Neboisa, played a vital role in positioning Vitality Advanced Healthcare in the Saudi market, showcasing both our capabilities and the council's commitment to fostering strong U.S.-Saudi partnerships.

I highly recommend the U.S.-Saudi Business Council and its team to any organization seeking to establish a meaningful presence in the Saudi market. Their expertise, dedication, and unwavering commitment to client success make them a trusted partner in navigating the complexities of international business.

Thank you to the entire team for their outstanding work, and a special acknowledgment to Ana Neboisa for her exceptional contributions.”

Dr. Yehia Elebrashi
Surgeon & CEO
Vitality Advanced Healthcare

Delegation to Global Health Exhibition, Riyadh, 2023

“Dear Ana,



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Thank you for making difference on being on my side during the “AutoConnect toward 2030 Royal Project” event in the Royal Kingdom of Saudi Arabia – November 5-9 in KAEC (King Abdullah Economic City).

Together, we delivered a powerful marketing message that attracted and demonstrated the interest of the Saudi automotive stakeholders.

After just three days, back home, we received the “Letter of Interest” from a major Saudi carmaker.

Having you on our side, we are ensured the U.S.-Saudi Business Council’s experience will lead us to finalize our investment partnership search; product development and market introduction endeavors – from the most sun exposed country in the Royal Saudi Kingdom.

Thanks for your incredible input.”

Dr. George Alula
President and CEO
Lupsor System Inc.

Business advisory services provided during KSA AutoConnect: Drive to 2030, KAEC, 2023

“Ana, I want to thank you again for doing a superb job organizing these meetings with the senior executives and decision-makers of Saudi Vision 2030 giga projects and the biggest companies in Saudi Arabia. Indeed, it was an excellent event, very well organized, and there was plenty of opportunity to network. You did a fantastic job, and I hope the meetings we had for IKO Roofing Shingles will lead to fruitful opportunities in the near future with your follow up and assistance. Congratulations once again on arranging an exceptional conference. I look forward to teaming up with you for the next event.”

Shinu Thankachan
Chief Director of Global Business Development
ABNG International

Delegation to Future Projects Forum, Riyadh, 2023