



U.S.-Saudi Business Council  
مجلس الأعمال السعودي الأمريكي



# New Directions and New Opportunities in the Saudi Arabian Market

## Executive Roundtable

September 12, 2023 | Las Vegas, Nevada

### Agenda

9:30 am - 10:00 am	Registration and Networking
10:00 am - 10:05 am	<b>Welcome Remarks</b> Susanne Lendman, Interim President & CEO, U.S.-Saudi Business Council (USSBC)
10:05 am - 10:15 am	<b>Keynote Remarks</b> Eng. Abdulaziz M. Alshingiti, Director General, Investment Development Division, Royal Commission for Jubail and Yanbu (RCJY)
10:15 am - 10:35 am	<b>Business Environment in Saudi Arabia</b> Presentation by Abdullah Albassami, Associate Advisor, Ministry of Investment
10:35 am - 10:55 am	<b>Opportunities in the Royal Commission Cities</b> Presentation by Mohammed Y. Al Faraj, Business Development Manager, RCJY
10:55 am - 11:05 am	<b>Supply Chain Opportunities for the Energy Sector</b> Presentation by Sara Al Zahrani, Specialist of Localization, Local Content & Risk Management Deputyship, Ministry of Energy
11:05 am - 11:15 am	<b>Investment Incentives</b> Presentation by Mohamad Aleisa, Manager, Credit Relationship Management Division, Saudi Industrial Development Fund
11:15 am - 11:55 am	Q&A and Discussion Session
11:55 am - 12:00 pm	Closing Remarks by Susanne Lendman
12:00 pm - 12:20 pm	Networking Break & Setup for Lunch
12:20 pm - 1:20 pm	Lunch
1:20 pm - 1:40 pm	Break & Setup for One-on-One Meetings
1:40 pm - 5:00 pm	One-on-One Meetings