

About USSBC Member Spotlight

Amplify your voice and share your latest successes, products, and services in our new Member Spotlight Feature. This new membership benefit offers members a platform to talk about their business, their history, their future, and their new innovations and demonstrate leadership amongst U.S. and Saudi audiences through the USSBC Monthly Bulletin, social media outlets, and website.

Previous Member Spotlights:

- [Sempra Energy's Jeffrey Martin Speaks about Energy Infrastructure Innovations and Sempra's Role in Saudi Arabia's Energy Transition](#)
- [Saudi Ceramics Sets Course for U.S. Market](#)
- [Disrupting Saudi Arabia's Fitness Industry, Fahad Al-Haqbani Reflects on Armah Sports' Groundbreaking "Smart" Solutions](#)
- [U.S. Leading Innovator of High Tech Human-Centric Lighting Technologies Offers Solutions to Meet Saudi Sustainability and Energy Efficiency Needs](#)
- [David King Reflects on SABCO's Successful History in the Kingdom and Current/Future Objectives for the Market](#)
- [Ambassador Justin Siberell, Bechtel's Newly Appointed President of Europe and the Middle East Region, to Continue Legacy of Success in the Kingdom](#)
- [Member Highlights – Chairman's Circle Members Air Products and Chemicals and NEOM](#)



Our Member Spotlight features receive more tweet/post engagement than average Council posts, with our latest spotlight receiving 2,518 organic impressions, 41 reactions, 107 clicks, and a 6.12 percent engagement rate on LinkedIn. On Twitter, our Member Spotlights on average receive 2,100 impressions, 110 total engagements, 7 likes, and 4 retweets.

For more information, please contact:

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