



TRANSFORMING SAUDI ARABIA'S BUSINESS ENVIRONMENT

TAYSEER

PARIS | 9th of April 2018

What does the word “Tayseer” mean?

An Arabic word meaning seamlessness in activity



Tayseer's Mandate & Objectives

Tayseer's mandate is to achieve the following **3 objectives**

Improving the business environment in the kingdom



Communicating with the private sector to overcome challenges



Positioning the kingdom among the most competitive economies



Tayseer's Position In The Government

Relevant Vision Targets

-  Boosting Small & Medium Businesses
-  Establishing Logistics Hub & Special Zones
-  Restructuring Incentives Funds (ex. PIF, Exports, Industrial, and SMEs)
-  Engaging National & International Companies
-  Privatizing Government Services

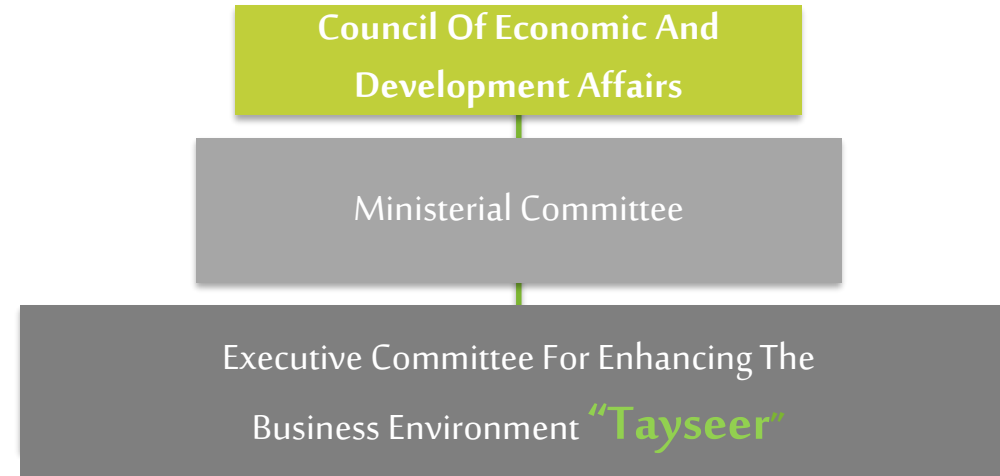


These entities are aligning and collaborating within Tayseer to achieve the Vision 2030 targets

Tayseer's Position In The Government

Tayseer's efforts to enable achieving the targets

-  Improving The Business Environment
-  Enhancing The Effectiveness of Government Services
-  Improving Our Competitiveness
-  Attracting The Talent We Need
-  Digitizing Government Services



- Ministry of Commerce and Investment
- Ministry of Interior
- Ministry of Finance
- Ministry of Justice
- Ministry of Foreign Affairs
- Ministry of Energy Industry and Minerals
- Ministry of Economy and Planning
- Ministry of Health
- Ministry of Municipal and Rural Affairs
- Ministry of Education
- Ministry of Labor and Social Development
- Bureau of Experts
- General Authority for Zakat and Income
- Small and Medium Enterprises General Authority
- Tabadul
- Local Content and Private Sector Development Unit
- Saudi Standards, Metrology, and Quality Organization
- Elm
- Thiqah
- Saudi Food & Drug Authority
- Saudi Ports Authority
- Board of Grievances
- Saudi Exports Development Authority
- General Authority for Statistics
- Ebsher
- General Organization for Social Insurance
- Saudi Council of Engineers
- National Information Center
- Council of Saudi Chambers
- Saudi Arabian General Investment Authority
- Civil Defense
- Saudi Electricity Company
- Public Security Department
- Ministry of Communications and Information Technology
- Saudi Arabian Monetary Authority
- Saudi Bar Association
- Real Estate General Authority
- Council Of Competition
- Delivery and Rapid Intervention Center

The support and collaboration of many government entities is needed to achieve the vision's targets

Tayseer's Workshops With Foreign Investors

We have conducted a number of workshops with existing investors



BOMBARDIER



General Electric



Honeywell



BNP PARIBAS



AIRBUS

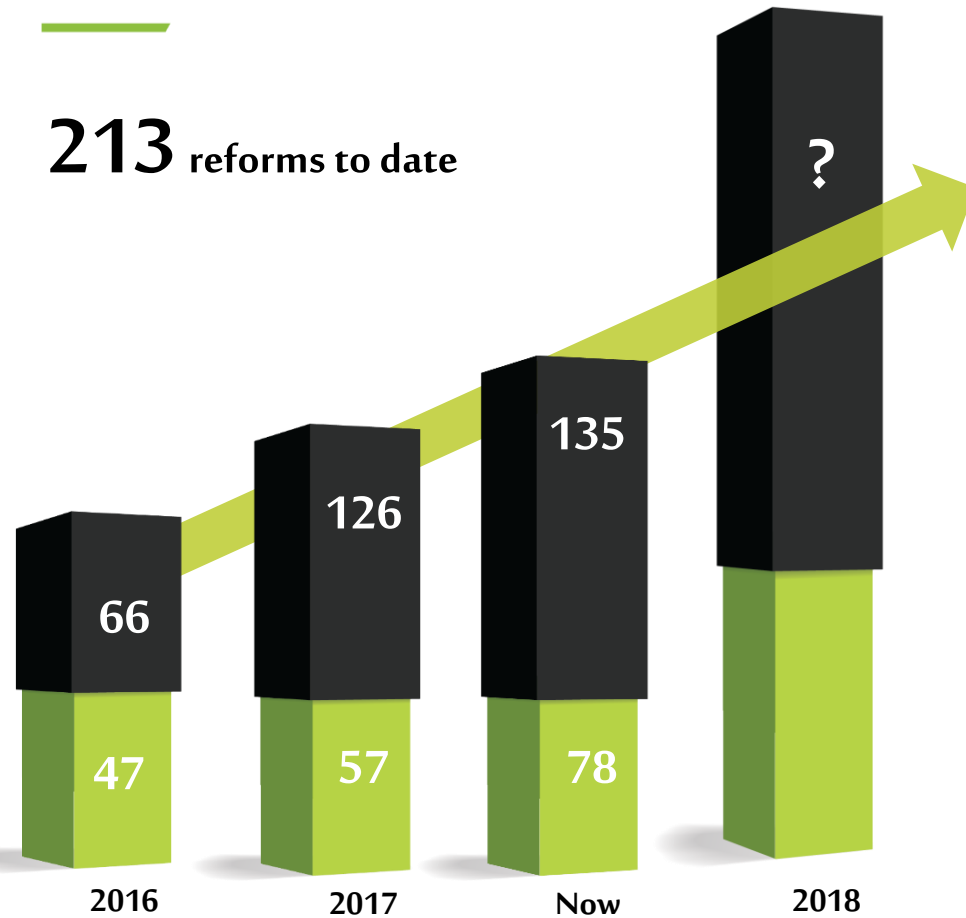
... and others

To understand the obstacles in entering and operating in the Saudi Arabian market

Tayseer's Initiatives And Areas Of Focus

Tayseer Has Been Developing Initiatives Since 2016

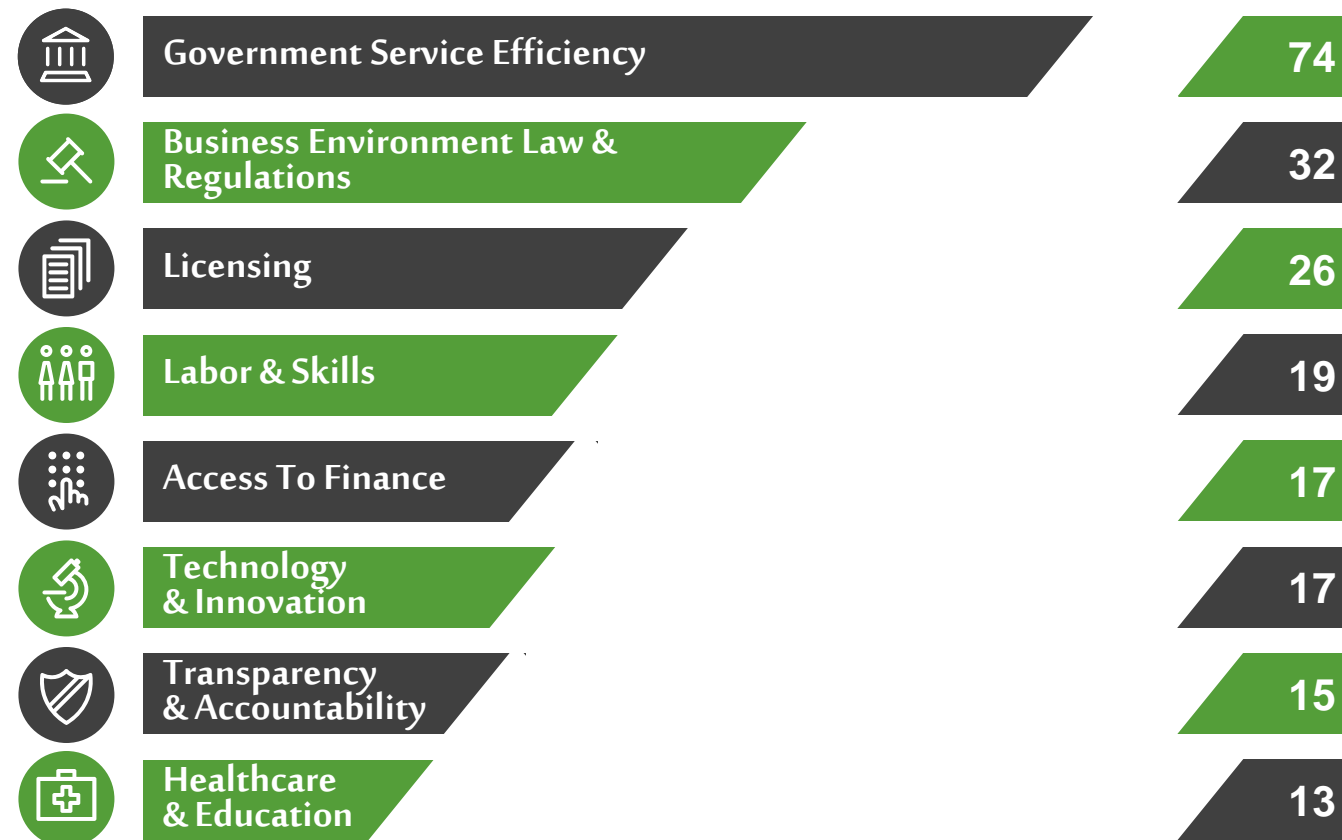
213 reforms to date



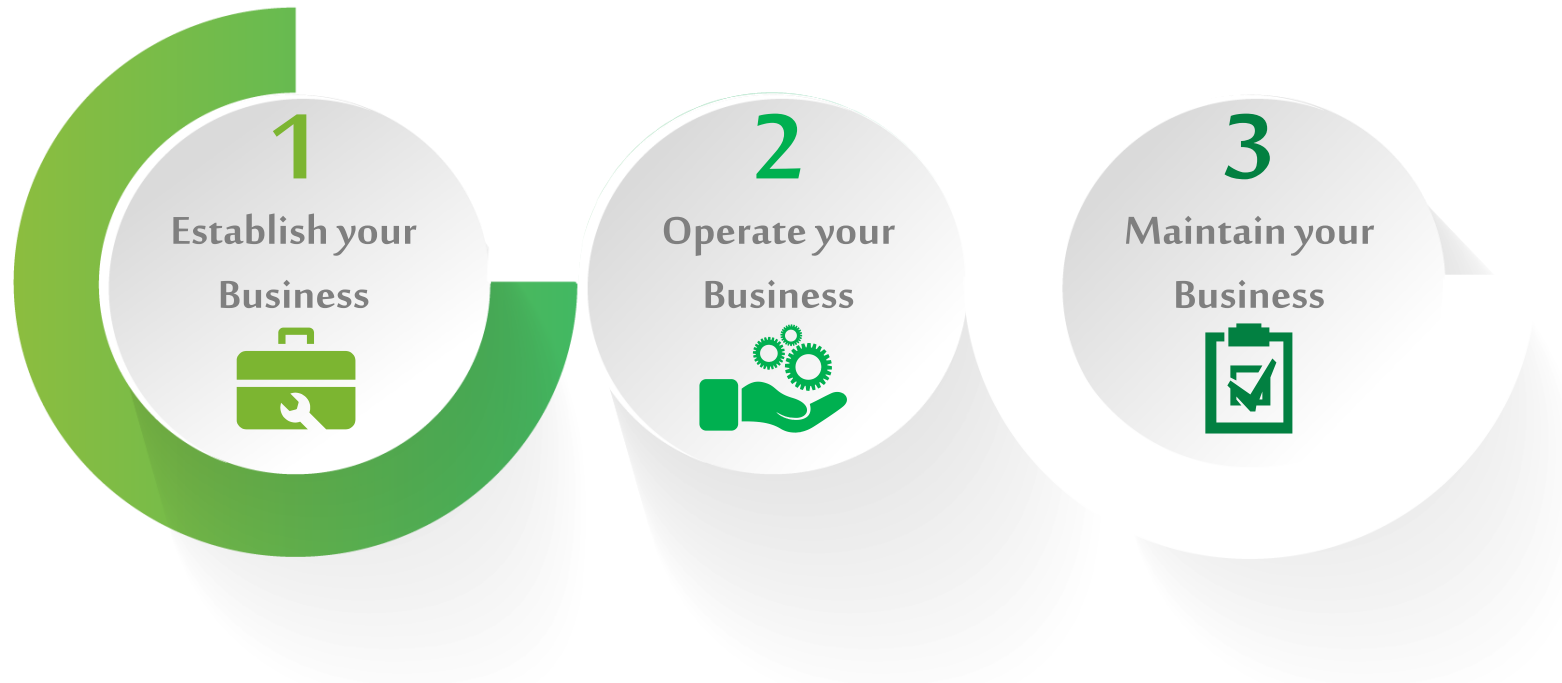
COMPLETED

IN PROGRESS

Tayseer Focuses On A Number Of Areas



Tayseer's Impact On The Investor's Life Cycle



1 Reducing Procedures and Digitizing (1/2)

Before

After



1 Reducing Procedures and Digitizing (2/2)

Commercial Visas

24 hours



15 Days

Business Registration

One Step and One Day



17 Days and
10 Steps

Business Licensing

Instantly for 250
Business Activities



Months

Construction Permits

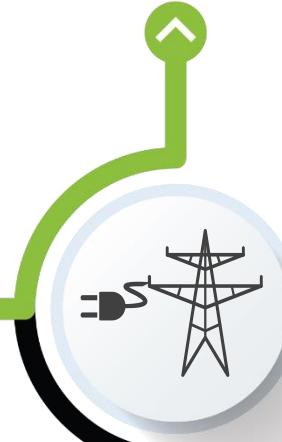
7 Steps and 15 Days



17 Procedures and
over 100 Days

Getting Electricity

2 Steps and
9 Days



5 Steps and 68 Days

After

Before

2 Enhancing Transparency in Laws & Regulations

Before



Access to Info

No unified source for regulations & laws



Private Sector Engagement

Consultation with the private sector was not required



Land Repository

Lack of public access to view land ownership details



Case Management

Physical effort to receive information on cases



Minority Investors

Lack of legal terms that give protection and authority



Unified Portal

containing all laws and regulations
(www.ncar.gov.sa)

Private Sector Consultation

is **mandatory** for all new laws and regulations

Public access to the land repository to view **land ownership details**

Implemented an **automated case management system** in the courts

Amended the **Corporate Law** to protect the minority investors

After

3 Enhancing Accountability and Efficiency

Before



Court Efficiency

Lack of publicly available performance reports



Compensation Mechanism

No compensation mechanism in case of errors with notaries



Compensation Mechanism

No compensation mechanism in case of repeated outages



Arbitration Center

No specialized center for commercial dispute resolution



Public Access to performance reports related to court efficiency



Compensation Mechanism Established in case of errors when dealing with notaries



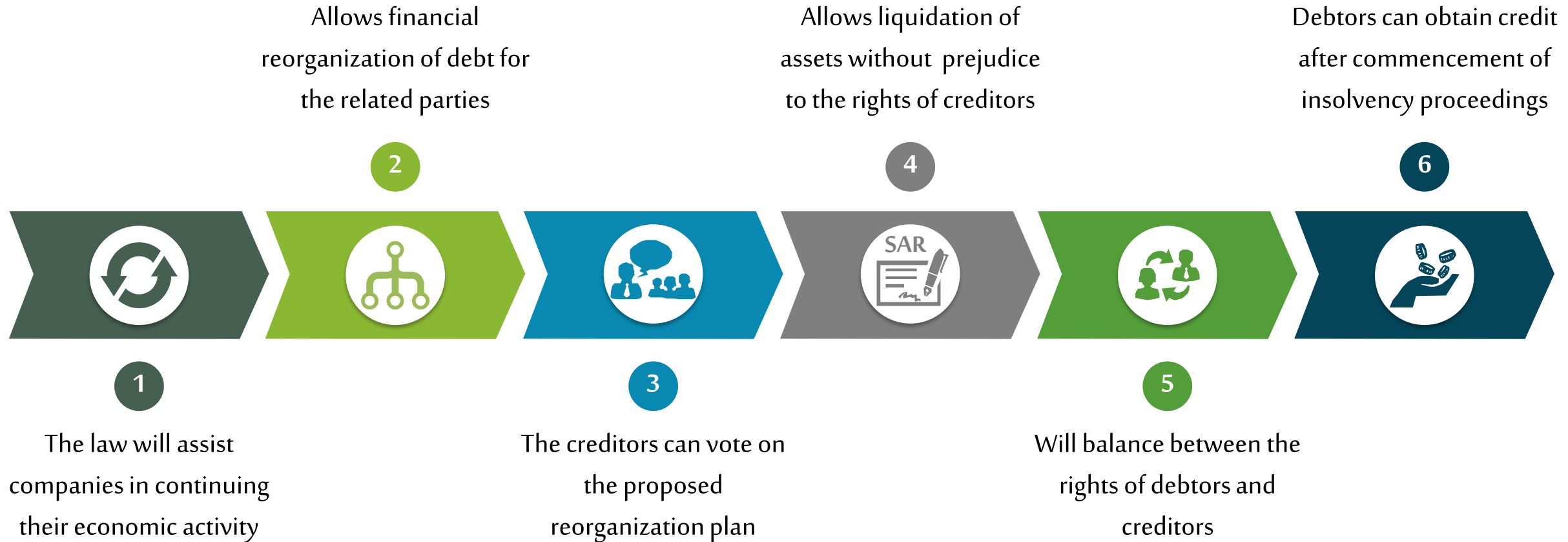
Compensation Mechanism provided in case of repeated outages



Established Commercial Arbitration Center providing alternate dispute resolution

After

4 Introducing New Insolvency Law



Tayseer's Reform Pipeline

Additional digitized
government services

Additional credit
facilitation for SMES

Establish and enact our
investment policy
statement and law

Reengineer licensing
procedures across
government entities

Enable female
participation in
the workforce

Promote better
education and labor
services



We are open to feedback and suggestions



Listen...



Facilitate...



Make it happen...

Contact Us

#Tayseer

تيسير
/ Tayseer

Business Made **Easy**.
Business Made **Better**.

Email: info@Tayseer.gov.sa

Website: www.tayseer.gov.sa

THANK YOU